

TABLE 4. Standard Metropolitan Statistical Areas: 1963-continued

With payroll (number)	Standard metropolitan statistical area and kind of business	Establishments Total (number)	Sales Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)	Payroll, entire year (\$1,000)	Payroll, workweek ended nearest Nov. 15 (dollars)	Paid employees, workweek ended nearest Nov. 15 (number)	Active proprietors of unincorporated businesses (number)
WINSTON-SALEM SMSA-Continued								
FURNITURE? HOME FURNISHINGS? EQUIPMENT STORES								
5713	TOTAL.	103	73	1	12	1	991	
5713	FURNITURE, HOME FURNISHINGS STORES	75	49	9	896		1	555
5713	FURNITURE STORES	532	50	40	9	994		
5713	FLOOR COVERING STORES	MAIL-ORDER	9	5	8	905		
5713	DRAPERY? CURTAIN? UPHOLSTERY STORES	7	1	3	765			
5719	CHINA? GLASSWARE? METALWARE STORES	5	1	3	72			
5719	MISCELLANEOUS HOME FURNISHINGS STORES	4	2	3	148			
5719	HOUSEHOLD APPLIANCE STORES	13	9	11	104			
5719	RADIO? TELEVISION STORES	5	5	2	671			
5719	MUSIC STORES	10	10	2	184			
5719	RECORD SHOPS	2	2		947			
5719	MUSICAL INSTRUMENT STORES.....	8	8		(D)			
EATING? DRINKING PLACES								
5812	TOTAL.	240	19		14	654		
5812	EATING PLACES	222	4		14	654		
5812	RESTAURANTS? LUNCHROOMS	15	18	17	14	644		
5812	CAFETERIAS	0	0		8	649		
5812	REFRESHMENT PLACES	14	11		2	578		
5812	CATERERS	48	8		2	192		
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	10	14		1	225		
5813	DRUG STORES? PROPRIETARY STORES	18	40		8	610		
59PT(591)	TOTAL.	14						
591	DRUG STORES					6	841	
591	PROPRIETARY STORES					(D)		
OTHER RETAIL STORES								
5921	TOTAL.	210			16			
5921	LIQUOR STORES	12			127			
5921	ANTIQUA STORES	19	136		4	161		
5921	SECONDHAND STORES	5	10		718			
5921	BOOK? STATIONERY STORES	14	11		132			
5921	BOOK STORES	6	1		586			
5921	STATIONERY STORES	2	1		491			
5921	SPORTING GOODS STORES? BICYCLE SHOPS	4	0		(D)			
5921	SPORTING GOODS STORES	6	6		249			
5921	BICYCLE SHOPS				245			
5962	GRAIN? FEED STORES	4	2		4			
5969	FARM SUPPLY STORES	2	4		486			
5969	GARDEN SUPPLY STORES				1	666		
5969	JEWELRY STORES	6	4		181			
5969	FUEL? ICE DEALERS				1	738		
5982	COAL AND WOOD DEALERS	9	4		3	624		
5982	ICE DEALERS				444			
5982	FUEL OIL DEALERS	3	6		89			
5982	BOTTLED GAS DEALERS	22	9		2	217		
5982	FLORISTS	33	1		874			
5982	CIGAR STORES? STANDS	8	1		940			
5982	NEWS DEALERS? NEWSSTANDS	4	6		(D)			
5982	CAMERA? PHOTOGRAPHIC SUPPLY STORES	18	2		236			
5982	GIFT? NOVELTY? SOUVENIR SHOPS	3	1		(D)			
5982	OPTICAL GOODS STORES	42	6		138			
5999	TYPEWRITER STORES	1	2		630			
5999	LUGGAGE? LEATHER GOODS STORES.....	1	1					
5999	HOBBY? TOY? GAME SHOPS	3	0		46			
5999	RELIGIOUS GOODS STORES	9	3		191			
5999	PET SHOPS.....	1						
5999	OTHER.....	1	1					
NONSTORE RETAILERS*			2			261		

[illegible]

(X) Not applicable.